



Kskin Korean Express Facial  
International Franchise Application

## *Overview*

Thank you for expressing interest in investing into a Kskin International Franchise.

The attached application is provided to you, “the Applicant” by Kskin Pte Ltd (“Kskin”) in order to determine your suitability as a Kskin International Franchisee.

The information you provided will be used to form the basis for evaluating your suitability as a franchisee by Kskin Pte Ltd. As a gentle reminder, it is very important that all information provided by you needs to be factually accurate and not misleading.

To determine your financial position, you may be requested to produce proof of your financial health.

## *Fees and Costs*

If you acquire a Kskin franchise with us, you will be subjected to certain initial and ongoing fees payable to **KC Group Pte Ltd** which includes the following:

**Initial Franchise Fee:** Subject to territory of location

**Royalty Fees:** Subject to territory or location

**Marketing Fees:** A commitment to local marketing support

**Additional costs** to be taken into account by you when considering the acquisition of a Kskin franchise include:

Additional costs to be taken into account by you when considering the acquisition of a Kskin franchise include:

- Premises rent and other occupation costs are the responsibility of the franchisee
- Location set up and fitout, including all shop furniture, equipment such as self ticketing payment kiosk, décor, branch layout, painting and signage in accordance with the Operations Manual
- Pre-opening expenses such as launch, advertising and promotional material

## *Criteria For Assessment Of Suitability*

At Kskin, we have a strict set of assessment criteria for the selection of our franchisees, covering a wide range of matters, including knowledge and experiences in running a business, financial strength and capability, people management skills and general commercial acumen.

## *Information Required*

As part of the Kskin Franchise Expression of Interest process, you are required to complete all areas of this form and then sign the Declaration.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Province / State /: \_\_\_\_\_

Country: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sex (Male/Female): \_\_\_\_\_ Marital Status: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

## *Educational Qualifications*

Highest Institutional Qualification : \_\_\_\_\_

Year Completed: \_\_\_\_\_

Others: \_\_\_\_\_ Year Completed: \_\_\_\_\_

## Employer / Business History

**Current Employer / Business Owned:** \_\_\_\_\_  
(Name of company)

Date Joined/ Left: \_\_\_\_\_ Monthly Income: \_\_\_\_\_

Position / Duties: \_\_\_\_\_  
(For business owned, please describe business structure and duties)

**Previous Employer / Business Owned:** \_\_\_\_\_

Reason For Leaving: \_\_\_\_\_

Position / Duties: \_\_\_\_\_  
(For business owned, please describe business structure and duties)

**\*Please attached latest resume if you more than 1 previous employment or business**

## Other Financial Information

What capital do you have available for this franchise? \$ \_\_\_\_\_

Would this business be your sole income source? ☐ Yes ☐ No

If qualified, when can you attend/start full-time training? Please select one

☐ Immediate ☐ within 3 months ☐ More than 3 months

How involved will you be in operating the Kskin outlet? Please select one:

☐ 0% ☐ 50% ☐ 100%

The level of investment to own a brand new Kskin salon is estimated between  
USD 400,000 - USD 1,000,000 (estimated figures depending on countries / cities)

Is this investment within your expectation? If yes, please state the reason why.

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### *Other Information*

Have you or your spouse ever applied for any franchise before? ☐ Yes ☐ No

*If yes, please state details & year:*

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How did you learn about Kskin's franchise system?

☐ Current Franchisee ☐ Franchise Direct ☐ Facebook ☐ Others: \_\_\_\_\_

### *Territory Or Territories Of Interest*

Please describe or list the specific territory that you are interested in, and what connection (if any) you have in the relevant area. Any information you are able to provide as to why the particular territory is of interest to you would be helpful in Kskin assessment:

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Please indicate in order of preferences, the territory where the company wishes to develop stores.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## *Personal Information*

Have you visited a Kskin outlet before? ☐ Yes ☐ No

If so, where: \_\_\_\_\_

Are you applying for a Master Franchise / Area Franchise / Others (Please Elaborate):

\_\_\_\_\_

If the Country / City you are interested in already has a Master Franchisee, will you be comfortable with sub franchising from them?

\_\_\_\_\_

Do you currently own any franchisee? ☐ Yes ☐ No

If yes, please state details:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Describe how a Kskin franchise will complement your existing business activities. Do synergies exist?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Why do you think you will make an ideal Kskin franchisee?

\_\_\_\_\_

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\_\_\_\_\_

What are you seeking in a business opportunity with Kskin?

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\_\_\_\_\_

What will your involvement be in the Master Franchise venture?

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Why do you believe you would be a successful Kskin Master Franchisee?

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How will your past experience help you to succeed as a Kskin franchisee? Amongst any other information you may wish to provide, please describe any experience you have had, and any current involvement.

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What are the personal strengths and qualities you would bring as a Kskin franchisee?

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Why are you interested in becoming a Kskin franchisee?

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What do you expect Kskin will do for you as a Kskin franchisee?

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Please list below any further skills you believe would support your application.

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*Other Background Information*

Had any administrative, criminal or civil action alleging a violation of any franchise law, fraud, embezzlement, fraudulent conversation, restraint of trade, unfair or deceptive practices, and misappropriation of property or comparable allegations?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Been convicted of a felony or pleaded “no contest” to a felony charge or been held liable in a civil action by a final judgment or been the subject of a material complaint or other legal proceeding such as felony, civil action complaint, misappropriation of property or comparable allegations?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Been adjudged bankrupt or reorganized due to insolvency?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If you answered “Yes” to any of the questions above please explain:	

## *Declaration*

In providing us with the information in this Expression of Interest form,

1. You consent to us conducting further enquiries about you and in relation to such information as may be necessary to assist us in evaluating your Expression of Interest (including credit checks on you/your company/business and other proposed principals in the franchise).
2. You confirm that all the information you provide in this form or in the course of your interest in acquiring a Kskin franchise is true and correct in all respects and not misleading by inclusion or omission.
3. You acknowledge that Kskin has not represented that in accepting and considering your expression of interest Kskin will necessarily consider you a suitable candidate for a Kskin franchise.
4. You recognise and acknowledge the competitive value and confidential nature of all information provided by Kskin to you, and that it is for the sole purpose of assessing the Kskin franchise and it shall under no circumstances be disclosed to a third party.
5. You acknowledge that should Kskin decide in its absolute discretion to offer you the opportunity to acquire a **Kskin** franchise, Kskin will (subject to you signing an appropriate confidentiality agreement with Kskin) issue you with a formal disclosure statement, draft franchise agreement and other information necessary for you to make an informed assessment as to whether to acquire a Kskin franchise. Kskin shall have absolute discretion as to which (if any) of the parties who respond to the Expression of Interest process it elects to shortlist and then provide with formal disclosure documentation regarding the relevant franchise opportunity.
6. You acknowledge that Kskin will not be bound to you in any respect in relation to the grant of a Kskin franchise unless and until a formal franchise agreement is entered into and then on the terms and conditions of that agreement.

Name: \_\_\_\_\_ Witness: \_\_\_\_\_

Signature: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Date: \_\_\_\_\_

## *Address*

Please kindly send the completed Expression of Interest form to:

International Franchise Director (Mr Brian Ng)

KC Group Pte Ltd

Singapore Office Address:

3 Pemimpin Drive, #03-05

Singapore 576147

Email: **franchise@kskinfacial.com**